

See how your team really works

AI-powered work-style assessment, team intelligence and expert facilitation — from one individual to your whole organisation.

DOING

Getting things done, quality standards

RELATING

Stakeholder engagement, team cohesion

REASONING

Strategic orientation, business acumen

CREATING

Innovation, creative problem solving

A practical, data-backed picture of how your people work, communicate and deliver — **not another abstract personality quiz.**

THE PROBLEM

Strategies don't fail. Execution does.

Most teams don't have a talent problem — they have an **alignment problem**. Roadblocks, miscommunication and stalled decisions are usually a symptom of hidden execution gaps and lopsided team composition, not a lack of skill.

GoAspire combines AI and behavioural data science in a single platform, **WorkStyles**, to show you exactly how individuals and teams naturally work, communicate and deliver — a picture you can act on immediately.

56%

stronger job satisfaction when work fits natural style

Personnel Psychology, meta-analysis of 172 studies

14%

higher profitability for teams that play to strengths

Gallup

61%

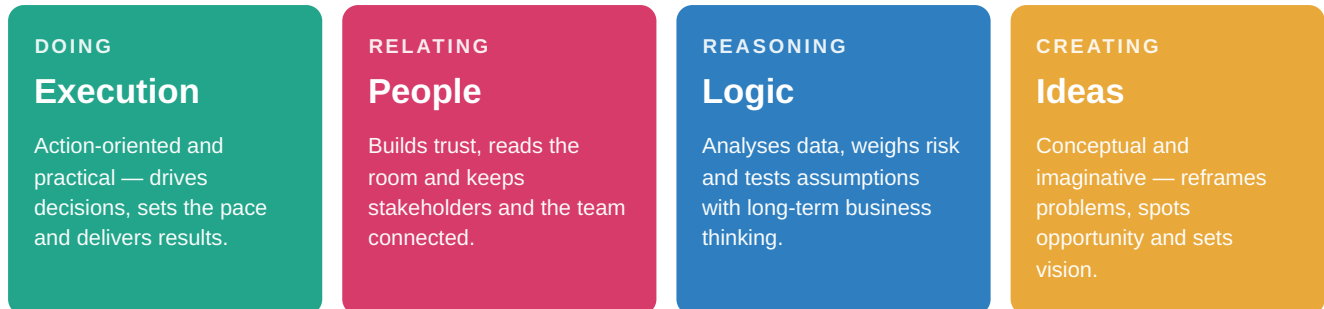
engaged vs. 1% when managers understand how their team prefers to work

Gallup

THE FOUR WORKSTYLES

How your people and teams work

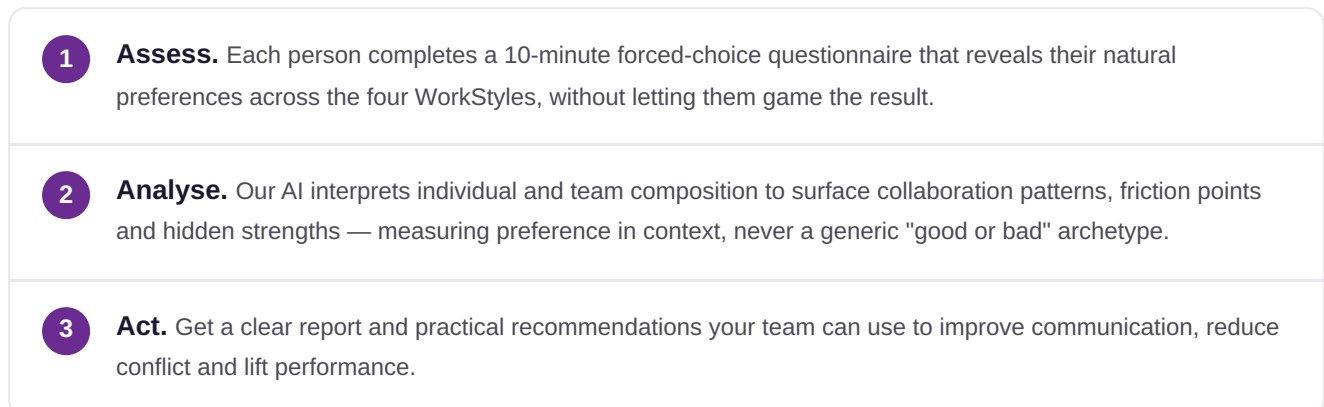
Every assessment measures an individual's natural preference across four styles. No one is only one style — the platform reveals the unique blend that makes up a person's professional DNA, and how that blend combines across a team.



HOW IT WORKS

From questionnaire to action in three steps

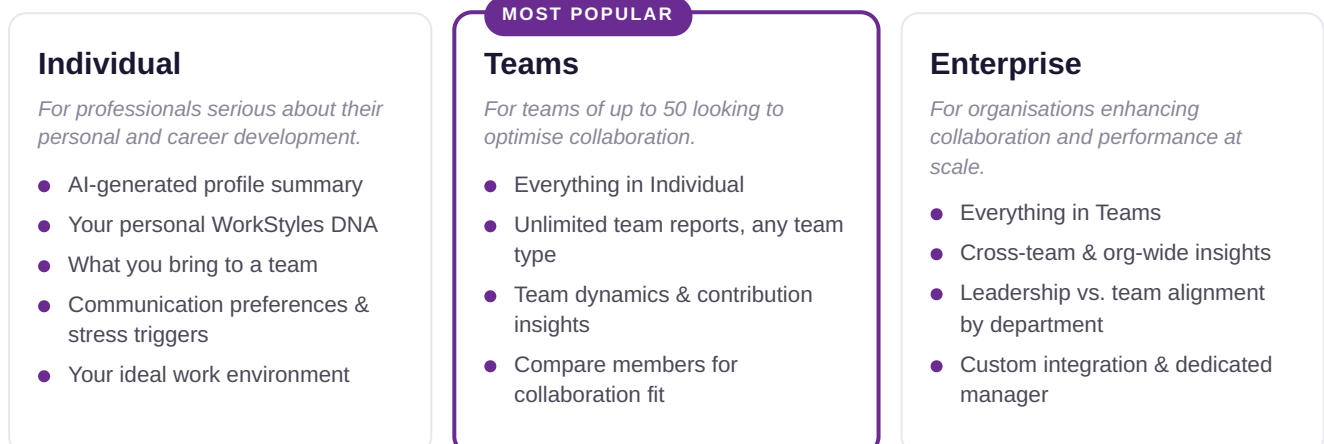
A forced-choice design measures authentic preference — participants can't "game" it — and the AI does the heavy lifting.



ONE PLATFORM THAT SCALES WITH YOU

Start with one person. Grow to the whole organisation.

Begin with a single professional, expand to a team, then roll out organisation-wide — at your own pace, on the same platform, with no need to reassess people who have already completed it.



THREE WAYS TO BRING WORKSTYLES IN

Choose how much hands-on support you want

The platform is powerful on its own — but most organisations get the most value when the data is brought to life by a skilled facilitator. We offer three paths, depending on how much support you want and how often you expect to use it.

Guided Team Programmes

Bring in our facilitators

A facilitator-led session for a single team or leadership group — from a half-day sprint to a 2-day deep dive, in person or online. Best when you want expert-led results fast, without building internal capability.

In-House Facilitator Certification

Train your own team

A 3-day certification that trains your internal HR and L&D leads to run WorkStyles sessions themselves, with full platform backend access. Best when you expect to use WorkStyles repeatedly.

Independent Practitioner Certification

Become a certified consultant

A 3-day certification for independent consultants and HR business partners who want to offer WorkStyles diagnostics and workshops as part of their own practice, with ongoing GoAspire advisory support.

WHICH PATH IS RIGHT FOR YOU?

If you...	Best fit
Need results fast, with no internal training	Guided Team Programmes
Want a permanent internal capability for HR / L&D	In-House Facilitator Certification
Run team coaching as an independent consultant	Independent Practitioner Certification

THE DIFFERENTIATOR

A live platform, not a static report

Traditional tools hand out a fixed PDF that ages in a file. WorkStyles stays live — something your teams come back to.

	Traditional assessments — "printed map"	GoAspire WorkStyles — "live GPS"
Output	Static PDF, locked in a file	Live, interactive dashboard
Currency	Grows stale within months	Updates instantly as teams change
Comparisons	A surcharge each time	Unlimited cross-comparisons, included
Interpretation	Generic "good / bad" archetypes	Context-driven for the specific team

PROVEN & TRUSTED

Built on two decades of real facilitation

GoAspire brings together Aspire Consulting's 20 years of facilitation experience — over 500 team interventions across Southeast Asia — with technology leaders who have spent 30 years scaling platforms across Asia, Australia, Europe and Africa. The question that started GoAspire was simple: could we build a scalable platform people love as much as the original face-to-face experience? WorkStyles is the answer.

Asia School of Business

PETROS

Vestigo Petroleum

POS Malaysia

ICMR



MD-status company. GoAspire is a Malaysia Digital (MD) certified company, accredited by MDEC — Malaysia's lead agency for the digital economy. WorkStyles is built on Aspire Consulting's 20 years and 500+ team interventions across Southeast Asia.

MEET THE DIRECTORS

Pete Pereira

Specialises in corporate leadership-team alignment, restructuring strategy and conflict resolution. Over 20 years coaching and mentoring executive teams across Asia.

Helen Langhammer

Focuses on team development, talent assessment, role definition, interviewing and recruitment — delivering training across Europe, America and Asia.

GET IN TOUCH

Find your right starting point

Whether you want to try the assessment yourself, roll it out to a team, or train your people to facilitate it — we can help you find where to begin.

Pete Pereira · +6017 336 4211 · pete@goaspire.ai

Helen Langhammer · +6012 203 8044 · helen@goaspire.ai

www.goaspire.ai

PRICING

Simple, transparent SaaS pricing

One annual subscription per person — the platform stays live and updates as your teams change, with every team report and cross-comparison included and nothing extra to pay per report.

RM **650**

per person, per year

Billed annually · scales from one person to your whole organisation

SAAS SUBSCRIPTION

A live platform, not a one-off report

GoAspire WorkStyles is a Software-as-a-Service (SaaS) platform. Your subscription is an annual, per-person licence to the live WorkStyles dashboard — start with one professional and grow to the whole organisation on the same platform.

- Unlimited team reports and cross-comparisons included
- No per-report or per-comparison surcharges
- Dashboard stays current as teams and people change

Facilitation is charged separately

Expert facilitation — our **Guided Team Programmes** and **In-House / Independent Practitioner Certifications** — is quoted **separately from the subscription and is negotiable on a project basis**. You add hands-on facilitation only when and where you want it, so the platform price stays simple and predictable.

Not sure where to start? **We'll help you find the right entry point.** pete@goaspire.ai · helen@goaspire.ai · www.goaspire.ai